Body Representations of Mexican Women, when they performing Screening, Treatment, and Rehabilitation for Breast...
Destigmatizing cancer should imply some women’s analysis of experience and know how they represent their body, both subjectivity and social imaginary, since the representation of breast cancer affects women’s quality of life.

The objective on this research was to analyze the representation of the body with cancer in women when performing screen studies, those who are being treated for breast cancer and those seeking breast reconstructions.

A quality study was designed through a free listing techniques (Bogartty & Halguin, 2010), to analyze the social representation of “body with cancer”.

A convenience sample was of 30 women diagnosed with breast cancer, 28 under treatment and 21 in breast reconstruction process, underserved in public health institutions of Tepic, Nayarit and Guadalajara, Jalisco, México. The frequency and percentage of commonality “body with cancer” in the elicited terms was obtained.

Despite interventions with fighting attitude, emotional distress persists because the symbolism of cancer as Death and negative body representations.

Psycho-oncology interventions should consider social representations of death, fear, sadness and pain in treatment of breast cancer in women, keeping in mind the body image derived of cultural interaction affecting psychosocial aspects of women having or not having breast cancer.

It prevailed representing in social imaginary, corporeality as death, sadness and pain. Under treatment feelings like fear, becomes the center. Cancer is understood as a curable disease that needs courage and resignation as the will of fighting for life. Fear persists even in rehabilitation phase. The terms involving bodily changes and symptoms resulting from aversive treatments, appeared when women went under treatment. The feelings of mutilation at the body and be incomplete, only appear at the rehabilitation phase, when recognized be depressed with anguish of dying.

**References**
